

Safe Routes to School

Safe Routes to School (SRTS) programs are sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by empowering and encouraging them to walk and bicycle to school.

Why Safe Routes to School?

- Safer Travel
- Healthier Children
- Transportation Choice
- Cleaner Environments
- Community Involvement



The Five E's

- Education—teaching walkers, bicyclists, and drivers about safety, rules, and responsibilities
- Encouragement—holding events and activities to promote walking and bicycling
- Enforcement—partnering with local law enforcement to ensure that traffic laws are obeyed in the vicinity of schools; also crossing guards
- Engineering—creating physical and operational improvements to the infrastructure that reduce speeds and potential conflicts with vehicle traffic
- Evaluation—monitoring and documenting outcomes, attitudes, and trends through the collection and assessment of data over time

Cameron Safe Routes to School

The Cameron Safe Routes to School Task Force was made up of representatives from the School District of Cameron, Village of Cameron, Cameron Police Department, and parents. The Task Force worked together to develop a vision and goals, survey parents concerning their children's school trip and opinions on safety issues, work with teachers to do a week-long student commuting tally sheet, complete a walking and biking audit of the areas around the schools, and developed strategies to address the issues noted in the audit and surveys.

Goals:

1. Make walking and bicycling safe ways to get to school.
2. Encourage more children to walk or bike to school safely.

If you see unsafe behavior or have a question or suggestion, please contact:

- In case of a crash or emergency: 911
- Police—Non-emergency line: (715) 458-2117
- School District Office: (715) 458-4560 option 1
- Elementary School: (715) 458-4560 option 4
- Middle School: (715) 458-4560 option 3



Safe Routes to School

School District of Cameron Village of Cameron



Our Children. Our Future.



Safety Tips for Walking, Biking, and Driving



Walking

- Walk together with an adult or a friend
- Be visible with bright clothing or reflectors
- Look for traffic at intersections and driveways
- Cross the street safely and go to the crossing guard
- Obey traffic signs, signals and adult school crossing guards



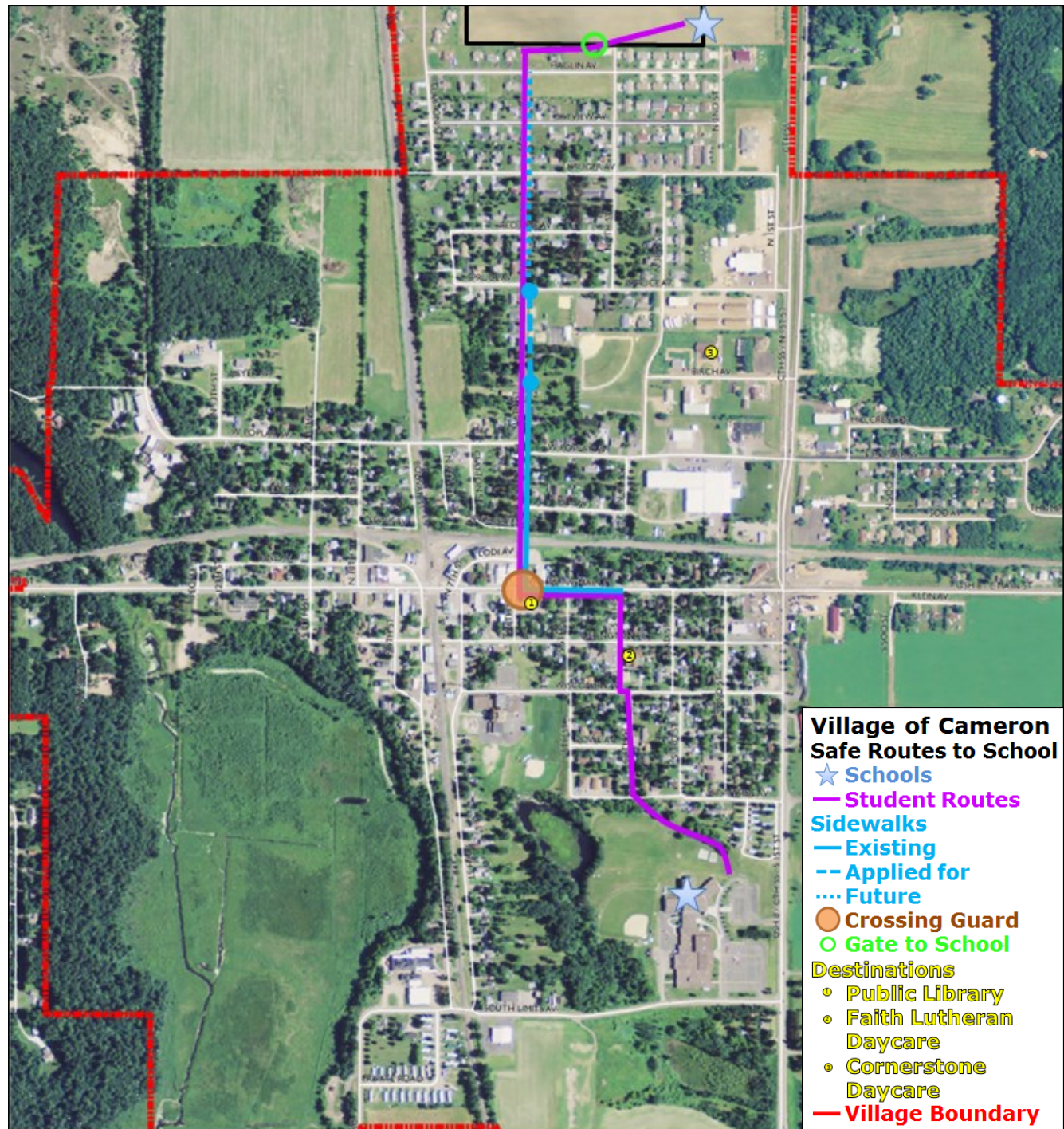
Biking

- Look and listen for traffic
- Watch for vehicles going in and out of driveways
- Keep both hands on the handlebars, except when signaling
- Stop before crossing the street, entering a road, or turning
- Ride single file, in a straight line, and in the same direction as cars
- Ride to the right side of the road, but far enough from parked cars to avoid any car doors that suddenly open
- Obey traffic laws and use hand signals



Driving

- Be vigilant in looking out for cyclists and pedestrians
- Stop for pedestrians at crosswalks and obey crossing guards
- Slow down and obey the posted speed limit
- Yield to pedestrians and cyclists when turning
- Look before opening your door
- Be careful when passing stopped vehicles
- Allow three feet or more when passing bicyclists



When crossing Main Street, be sure to go to the crossing guard at 6th Street to get across the street safely